



# COMMISSION NEWS

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ARIZONA CORPORATION COMMISSION, 1200 W. WASHINGTON, PHOENIX, AZ 85007

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TO: EDITORS, NEWS DIRECTORS  
FOR: IMMEDIATE RELEASE

DATE: 4/26/00  
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## **CORPORATION COMMISSION ISSUES TEMPORARY ORDER ON TELEVISION INVESTMENT OFFERING**

PHOENIX — The Securities Division of the Arizona Corporation Commission issued a Temporary Cease and Desist Order, effective for 120 days, against Desert Dog Productions LLC and Gary E. Mathewson ordering them to stop selling unregistered securities.

According to the Temporary Order, Desert Dog Productions LLC and Gary E. Mathewson allegedly were touting a media-related investment by offering securities to the general public in the form of promissory notes. In an effort to raise \$250,000, Desert Dog Productions LLC and Gary E. Mathewson placed an advertisement in *The Arizona Republic* on or about March 28, 2000 seeking investors. Potential investors were allegedly told that funds were needed to produce a television pilot to promote the sale of the series to major networks. The series entitled "Chrome Cowboys" would feature motorcycle riders. The advertisement stated that investors would receive a 25% return on their investments.

Desert Dog Productions LLC and Gary E. Mathewson were not registered to offer or sell securities nor were any exemptions available to them as potential salesmen. In addition, the securities were not registered and no exemptions were available.

In issuing the Order, the Director of the Commission's Securities Division, Mark Sendrow, cautioned the public about responding to advertisements for financial instruments such as securities. Sendrow suggested

that, "the public should always investigate before they invest. Citizens are urged to contact the Securities Division to be sure that the dealer and the deal or properly registered and licensed." The Arizona Securities Division can be reached at (602) 542-4242, or visit the web site at [www.ccsd.cc.state.az.us](http://www.ccsd.cc.state.az.us).

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